

Intuitive

- Individualized patient profiles accessible via unique **QRx** code scan.
- Easy to use interface and design.
- Responsible, interoperable, and collaborative user experience.

Accessible

- Health Information stays with patient.
- Interdependent from traditional EHR systems.
- Need-to-know information for care coordination emphasized.

Secure

- AES-256 encrypted.
- Multi-factor authentication.
- Geofenced-location and profile-based authorization.
- HIPAA compliant.

QRx: Better Care, Coordination, and Transition Management.

- Patients, family caregivers, and healthcare workers need an easy to use electronic health record (EHR) system for quality care, coordination, and transition management.
- Traditional electronic healthcare records systems are not designed to meet these needs. They are the problem, not the solution.

The cost of traditional Electronic Health Record systems:

PATIENTS	ORGANIZATIONS
UNNECESSARY ADMISSIONS READMISSION AVOIDABLE COMPLICATIONS:	POOR CARE DELIVERY LACK OF STANDARDIZED PRACTICES WALLED-GARDEN APPROACH:
\$27 - \$72 BILLION ANNUALLY	\$102 - \$166 BILLION ANNUALLY

- **QRx** is the solution: a patient-centered, accessible, and easy to use electronic health record system.

QRx: An EHR that puts patients and their families first.

- **QRx** is a electronic health record system that gives patients, their families, and caregivers control over their information like never before.

- Through a simple, easy to use application, users of **QRx** enter, save, and share information that matters:

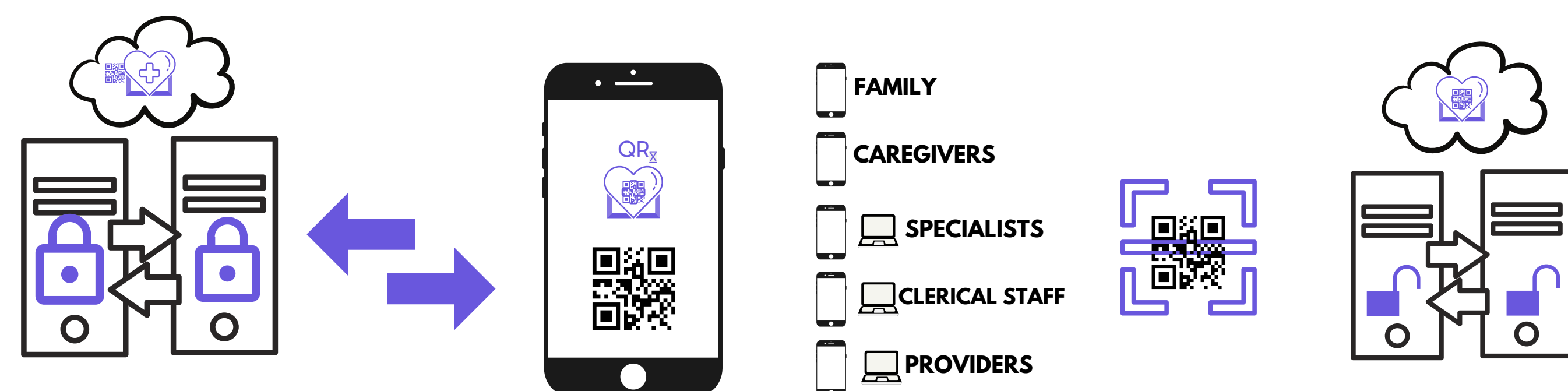
- Medication list and schedules.
- Active Providers
- DPOA
- POLST
- Informed consent

- **QRx** prioritizes information traditional EHR systems ignore:

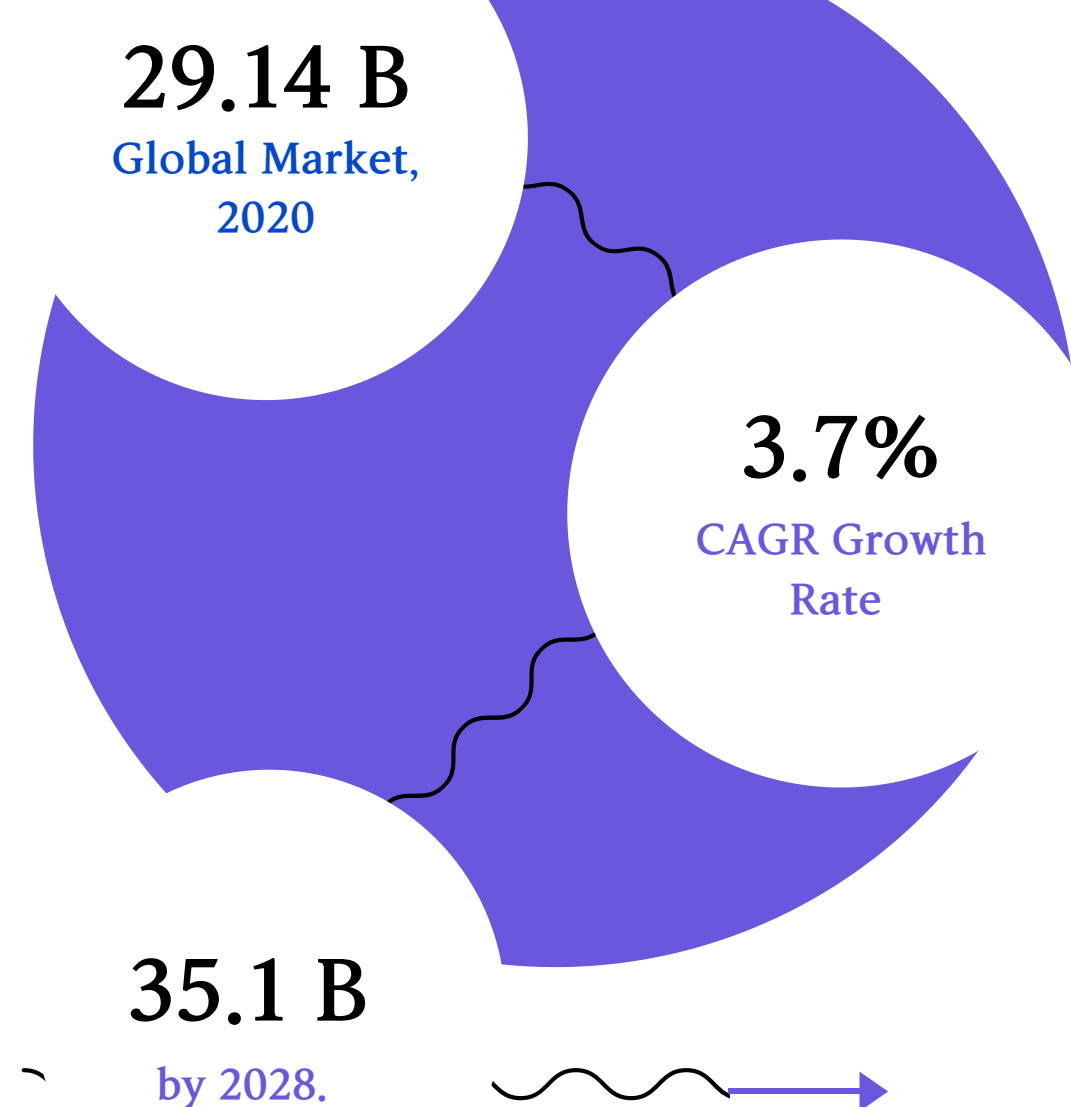
- Individualized communication and sensory needs.
- Ambulation and transfer
- Behavior and care plans.
- Feeding, activity, and sleep schedules.

QRx: Simple, Innovative, and Secure.

- **QRx**'s design is centered around a platform-agnostic web application service. Windows, OSX, Android, iOS - **QRx** is ready to go wherever the patient is.
- **QRx** provides a means for patients to access and share their healthcare information to any setting - inpatient, outpatient, home - independent of existing EHR infrastructure or systems.
- When the patient or authorized user needs to share their information, an individualized **QRx** code is generated.
- Healthcare workers, caregivers, and other need-to-know parties can scan patient's **QRx** code with an authorized device to view patient information.



Global EHR Market Size.



Client-server, Web-Based EHR Segment

Leads market - 54% market share



Ambulatory Market

EHR needs and significant growth projected.



Federal Health IT Strategic Plan 2020-2025

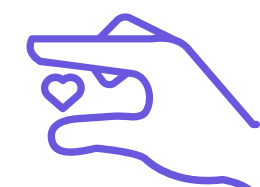
Post-COVID-19 Government Support expected to boost growth of EHR market.



Plan and Market

Beachhead market

- 100-250 employee Org.



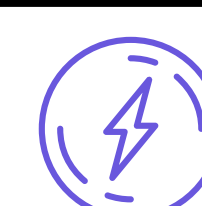
Target Market

- 250-1000 employee Org.



License-to-use for organizations:

- In Home
- Skilled Nursing
- Ambulatory care.
- Social work
- Non-Profit
- Educational
- Federally Qualified



Current State

- Customer development and research ongoing via UW CoMotion I-Corps program.
- Partners: UW DPEN
- Advisors:
 - Tatiana Sadak, UW SON
 - Chandler J. Lewis, UW CoMotion



Awards and Traction

UW STUDENT SELECTED AS 2021 QUEEN SILVIA NURSING SCHOLAR

UW School of Nursing student Michael Drake has been selected as the second United States recipient of the UW Queen Silvia Nursing Award (UWQNSA) for dementia care.

Drake's winning idea is the development of QRx, a safe and secure mobile platform that patients can use to share important information to medical providers and/or caregivers via an individualized QR code—a barcode that can be scanned by a digital device.

