**Market Size.**

Global Market, 2020

- 29.14 B
- 35.1 B by 2026

3.7% CAGR Growth Rate

**Plan and Market**

Beachhead Market

- 100-250 employee Orgs.

Target Market

- 250-1000 employee Orgs.

License-to-use for organizations:

- In Home
- Skilled Nursing
- Ambulatory care
- Social work
- Non-Profit
- Educational
- Federally Qualified

**Current State**

- Customer development and research ongoing via UW CoMotion I-Corps program.
- Partners: UW DPEN
- Advisors:
  - Tatiana Sadak, UW SON
  - Chandler J. Lewis, UW CoMotion

**QRx: Better Care, Coordination, and Transition Management.**

- Patients, family caregivers, and healthcare workers need an easy to use electronic health record (EHR) system for quality care, coordination, and transition management.
- Traditional electronic healthcare records systems are not designed to meet these needs. They are the problem, not the solution.

The cost of traditional Electronic Health Record systems:

- **$27 - $72 BILLION ANNUALLY**
- **$102 - $166 BILLION ANNUALLY**
- **QRx is the solution**: a patient-centered, accessible, and easy to use electronic health record system.

**QRx: Simple, Innovative, and Secure.**

- QRx’s design is centered around a platform-agnostic web application service. Windows, OSX, Android, i0S – QRx is ready to go wherever the patient is.
- QRx provides a means for patients to access and share their healthcare information to any setting - inpatient, outpatient, home - independent of existing EHR infrastructure or systems.
- When the patient or authorized user needs to share their information, an individualized QRx code is generated.
- Healthcare workers, caregivers, and other need-to-know parties can scan patient’s QRx code with an authorized device to view patient information.

**QRx: An EHR that puts patients and their families first.**

- QRx is an electronic health record system that gives patients, their families, and caregivers control over their information like never before.
- Through a simple, easy to use application, users of QRx enter, save, and share information that matters:
  - Medication list and schedules.
  - Active Providers
  - DPOA
  - POLST
  - Informed consent

- QRx prioritizes information traditional EHR systems ignore:
  - Individualized communication and sensory needs.
  - Ambulation and transfer
  - Behavior and care plans.
  - Feeding, activity, and sleep schedules.

**Intuitive**

- Individualized patient profiles accessible via unique QRx code scan.
- Easy to use interface and design.
- Responsible, interoperable, and collaborative user experience.

**Secure**

- AES-256 encrypted.
- Multi-factor authentication.
- Geo-fenced-location and profile-based authorization.
- HIPAA compliant.

**QRx:**

Beachhead market

- 100-250 employee Orgs.

Target Market

- 250-1000 employee Orgs.

**QRx:**

- EHRs put patients and their families first.
- QRx is a simple, intuitive, and secure solution.
- QRx is designed to improve care coordination and reduce unnecessary admissions.
- QRx is a patient-centered solution.

**Feed**

- Michael Drake
  - Primary Caregiver
  - 555-555-5555
- Linda watched TV all day, in good spirits!

- Michael Drake
  - Primary - 2 Days ago
  - Mom having fun with our cat!

- Daniel Nelson
  - CNA - 3 Days ago
  - Patroling Ward, keeping all well!